

Short Rules

No purchase required. Contest begins on January 16, 2025. Contest pockets will be available at Chatime, Bake Code, and Chatime Express locations in Ontario and select Chatime locations in British Columbia until February 9, 2025 (or while contest pockets supplies last, whichever occurs first). Prizes available to be won as follows: a 7 (seven) night stay for two (2) adults at the Planet Hollywood Adult Scene An Autograph Collection All Inclusive Resort Adults Only, in Cancun, Mexico by Sunwing Vacations Group. (Approximate retail value ("ARV") \$5,200 CAD; 1 prize available; odds of winning at outset are 1 in 200,000); Roots Banff Bag (Approximate retail value ("ARV") \$898 CAD; 1 prize available; odds of winning at outset are 1 in 200,000); Free Chatime Bubble Tea for a Year (Approximate retail value ("ARV") \$500; 1 prize available; odds of winning at outset are in 1 in 200,000); mixsoon Skincare Gift Set (Approximate retail value ("ARV") \$93 CAD; 3 prizes available; odds of winning at outset are 1 in 66,667), subject to availability and may be substituted with other available items of equal value; Roots Kanga Hoodie (Approximate retail value ("ARV") \$128; 4 prizes available; odds of winning at outset are in 1 in 50,000); \$50 Chatime Gift Card (Approximate retail value ("ARV") \$50; 5 prize available; odds of winning at outset are in 1 in 40,000); Abib Collagen Skincare Gift Set (Approximate retail value ("ARV") \$110; 5 prizes available; odds of winning at outset are in 1 in 40,000), subject to availability and may be substituted with other available items of equal value; Abib Heartleaf Skincare Gift Set (Approximate retail value ("ARV") \$75.90; 10 prizes available; odds of winning at outset are in 1 in 20,000), subject to availability and may be substituted with other available items of equal value; Roots x Chatime Cup Holder (Approximate retail value ("ARV") \$88; 50 prize available; odds of winning at outset are in 1 in 4,000); Chatime x Peace Collective T-shirt (Approximate retail value ("ARV") \$40; 100 prize available; odds of winning at outset are in 1 in 2,000); a Movie Night Out at Cineplex (Approximate retail value ("ARV") \$26.52; 100 prizes available; odds of winning at outset are in 1 in 2,000);

Chatime prize (ARV \$0.70-\$10.64; 200,000 prizes available; odds of winning at outset are 1 in 1). Total ARV of all prizes is \$1,280,600.00 CAD. Skill-testing question required. Open to legal residents of Ontario and British Columbia. Full rules and entry details available at: <https://chatime.ca/lunarnewyear25/>.

Official Contest Rules

Sponsor. The Chatime Lunar New Year Campaign (the "**Contest**") is sponsored and administered by Kevito Ltd. (the "**Sponsor**").

Eligibility. The Contest is open to legal residents of Ontario, with the exception of employees of the Sponsor, its related and affiliated companies, subsidiaries, departments or agencies, franchisees, suppliers, advertising and promotional agencies, contest administrators, and any other parties engaged in the development, production or distribution of Contest materials, and those living in the same household. By participating in this Contest, entrants acknowledge compliance with, and agree to be bound by, these contest rules (the "**Contest Rules**"). Entrants who do not comply with any of the Contest Rules are subject to disqualification by the Sponsor, in the Sponsor's sole discretion.

Contest Dates and Times. The Contest begins on January 16, 2025 and ends on February 9, 2025 (or while contest pockets supplies last, whichever occurs first).

How To Participate. Commencing on January 16, 2025, customers at participating Chatime locations in Ontario and British Columbia may receive one Chatime-branded contest pocket (each a "**Lucky Pocket**") with the purchase of any two large sized drinks at a Chatime store in a single transaction, while supplies last. Some Chatime locations may run out of contest supplies sooner than other locations. The Sponsor may, but has no obligation to, redistribute any Lucky Pockets remaining at other locations to those locations that have run out of supplies. Each Lucky Pocket will contain a printed message (each, a "**Prize Description**") describing the specific prize available to be won.

No Purchase Necessary. To receive a Lucky Pocket with no purchase, eligible individuals may request for one lucky pocket in writing by mailing such a written request to Kevito Ltd., 130 South Town Centre Blvd, Markham, Ontario L6G 1B8, Attention: 2025 Chatime Lunar New Year Campaign. If the requesting individual is eligible to participate in the Contest and has provided a return stamped addressed envelope for delivery within Ontario or within British Columbia, the Sponsor will mail back one Lucky Pocket to the requesting individual. All requests for a Lucky Pocket must be received by no later than 5pm Eastern Standard Time on February 4, 2025. Limit of one Lucky Pocket request per stamped addressed envelope, while supplies last. No mechanical reproductions of requests are allowed.

Prizes. The following prizes are available to be won:

1. **A 7 (seven) night stay for two (2) adults at the Planet Hollywood Adult Scene An Autograph Collection All Inclusive Resort Adults Only, in Cancun, Mexico by Sunwing Vacations Group.** (Approximate retail value ("ARV") \$5,200; 1 prize available; odds of winning at outset are 1 in 200,000);

Terms and Conditions:

The prize package includes:

- Round-trip airfare, based on economy class, for two (2) adults (one of whom must be the winner) from any available Canadian Airport in Vancouver, BC or Toronto, ON, to Cancun, Mexico onboard a Sunwing Airlines operated flight.
- 7 (seven) nights standard accommodations at the **Planet Hollywood Adult Scene Cancun An Autograph Collection All Inclusive Resort Adults Only** based on double occupancy.
- All Inclusive meal plan while at the **Planet Hollywood Adult Scene Cancun An Autograph Collection All Inclusive Resort Adults Only**.
- Land transfers between the airport and hotel in destination.
- 1st checked bag per person.
- Taxes and related fees.

The prize package does not include:

- Ground transportation not specifically mentioned above (including transportation to and from the prize winner and the prize winner's guest(s)' homes)
- Airport improvement fees
- Taxes not specifically mentioned above (including, but not limited to, in-destination taxes such as the Quintana Roo region in Mexico (31-77 MXN Pesos per room per night))
- Airport improvement fees
- Insurance (including, but not limited to, travel insurance, medical insurance and trip cancellation insurance)
- Connecting flights (including to the departure gateway city if the prize winner does not live near an available gateway)
- Sightseeing tours and other in-destination activities
- Travel related fees/surcharges
- Excess baggage fees
- Costs associated with obtaining travel documents (including, but not limited to passports and visas)
- Costs associated with obtaining necessary vaccinations
- Items of personal nature
- Additional meals
- Room upgrade
- Tips & gratuities
- In-room movies
- Seat selection.

Limitation and Rules & Regulations

- The prize winner accepts the prize "as is" otherwise it will be forfeited
- Travel is valid until OCTOBER 31ST, 2025 (the "Travel Period")
- Travel is subject to availability and must be requested a minimum of four (4) weeks OR as soon as possible prior to the requested departure date.
- Blackout periods apply: DECEMBER 24TH, 2024 TO JANUARY 2ND, 2025; MARCH 8TH TO 16TH, 2025 AND APRIL 18TH TO 20TH, 2025. Subject to availability.
- If the prize winner is unable to travel during the Travel Period, they will be required to forfeit the prize and an alternate winner may be selected at Sunwing's sole discretion.
- Once reservation is made, they cannot be changed
- As Sunwing Airlines does not operate year-round in many Canadian gateways and Sunwing Airlines has stopped flying for the season out of the winner's closest Canadian gateway for their requested travel dates- it is left at the prize winner's responsibility to make their way

to the next closest Canadian gateway with operating flights for their requested departure dates

- All reservations are subject to the terms and conditions set out on Sunwing's website located at www.sunwing.ca
- Please note future travel credits and vouchers cannot be applied to promotional bookings. The only accepted form of payments are credit cards and gift cards.
- The winner and their travel guest(s) must be in possession of a valid passport and other necessary travel documents upon selection, which documents must be valid prior to, and for the duration of the trip. Failure to obtain necessary travel documentation will result in forfeiture of the prize
- Any lost or stolen, travel vouchers or certificates will not be replaced
- All airline tickets are subject to flight variations, work stoppage, and schedule or route changes
- Sunwing reserves the right to structure travel routes and select hotels in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight except at the sole discretion of Sunwing
- If the prize, or any portion thereof, is unused, it cannot be carried forward and will be forfeit
- Elements of the prize (including, without limitation, airfare and lodging) may not be used towards frequent flyer miles or other loyalty programs
- The prize winner and their guest must comply with all applicable laws, including but not limited to, all local laws while in destination
- The prize, and any portion thereof, is non-exchangeable, non-transferable, non-refundable, has no cash surrender value and must be accepted as awarded with no substitutions, except as may be decided by Sunwing in its sole discretion

Sunwing reserves the right, in its sole discretion, to substitute and/or modify the prize or any portion thereof, with a prize of equal or greater value for any reason.

2. **Roots Banff Bag** (Approximate retail value ("ARV") \$898 CAD; 1 prize available; odds of winning at outset are 1 in 200,000);
3. **Free Chatime Bubble Tea for a Year that includes one \$500 Chatime gift card** (Approximate retail value ("ARV") \$500 CAD; 1 prize available; odds of winning at outset are 1 in 200,000);
4. **mixsoon Skincare Gift Set that includes** (Approximate retail value ("ARV") \$93 CAD; 3 prizes available; odds of winning at outset are 1 in 66,667);
 - i. One mixsoon Bean Cream 50ml
 - ii. One mixsoon Soondy Centella Asiatica Essence 100ml
 - iii. One mixsoon Glacier Water Hyaluronic Acid Serum 300ml
5. **Roots Kanga Hoodie** (Approximate retail value ("ARV") \$128; 4 prizes available; odds of winning at outset are in 1 in 50,000);
6. **\$50 Chatime Gift Card** (Approximate retail value ("ARV") \$50; 5 prize available; odds of winning at outset are in 1 in 40,000);

7. **Abib Collagen Skincare Gift Set that includes** (Approximate retail value ("ARV") \$110; 5 prizes available; odds of winning at outset are in 1 in 40,000);
 - i. One Abib Jericho Rose Bifida Serum 50ml
 - ii. One Abib Collagen Eye Cream Jericho Rose Tube 30ml
 - iii. One Abib Jericho Rose Collagen Pad 250ml

8. **Abib Heartleaf Skincare Gift Set that includes** (Approximate retail value ("ARV") \$75.90; 10 prizes available; odds of winning at outset are in 1 in 20,000);
 - i. One Abib Heartleaf Calming Essence Pump 50ml
 - ii. One Abib Heartleaf Calming Toner Skin Booster 200ml
 - iii. One Abib Heartleaf Acne Foam Cleanser 50ml

9. **Roots x Chatime Cup Holder** (Approximate retail value ("ARV") \$88; 50 prize available; odds of winning at outset are in 1 in 4,000);

10. **Chatime x Peace Collective T-shirt** (Approximate retail value ("ARV") \$40; 100 prize available; odds of winning at outset are in 1 in 2,000);

11. **A Movie Night Out at Cineplex that includes 100 pairs of Admit One e-certificates (200 Admit One e-certificates in total)** (Approximate retail value ("ARV") \$26.52; 100 prizes available; odds of winning at outset are in 1 in 2,000);

Each certificate is redeemable at all Cineplex Entertainment LP ("Cineplex") theatres, online at Cineplex.com and the Cineplex mobile app, for one general admission ticket. If the certificate is redeemed online, a booking fee, which allows for advanced online seat reservations, and provides sharable digital tickets, will apply. Following the validation/scanning process, the unique barcode is instantly cancelled which eliminates reuse. No substitutions. This certificate: (a) is non-replaceable, non-refundable and not redeemable for cash even if redeemed without the consent of the certificate holder; (b) is not valid for non-feature film or Event Cinema performances; (c) cannot be combined with any other voucher or offer; (d) may be applied towards the purchase of a premium admission ticket, including but not limited to, in IMAX®, 3D, D-BOX, 4DX, UltraAVX®, ScreenX and VIP and Kids Clubhouse auditoriums with the payment of an applicable surcharge; (e) may not be re-sold without the written consent of Cineplex; and (f) is valid for earning Scene+ä points. Additional restrictions may apply. ™/ © Cineplex Entertainment LP or used under license.

12. Chatime prizes ("**Chatime Prizes**"). Chatime Prizes may be redeemed at all participating Chatime, Chatime Express, and Bake Code locations in Ontario until April 30, 2025. Chatime Prizes are not valid and cannot be redeemed at Chatime Innovation Bar and Atealier by Chatime locations in Ontario. Chatime Prizes are redeemable in-store at the cash register, kiosk and online through Chatime Online Ordering at order.chatime.ca. Applicable taxes are not included in the Chatime Prize and must be paid by the customer. Certain Chatime Prizes are subject to the following restrictions: only one of such Chatime Prize may be redeemed per customer per transaction ("**Limit 1 Per Customer**"); and such prize cannot be combined with any other Chatime Prize, offers, or discounts in the same transaction ("**Cannot Be Combined**"). Prize Descriptions describing Chatime Prizes will be for one of the following prizes:

- i. Buy two large for \$7.49 (buy two large Chatime drinks from the select Lunar New Year 2025 drink options for \$7.49; Excludes extra toppings and substitutions; Limit 1 Per Customer; Cannot Be Combined; ARV of \$10.64; 100,000 of such prize are available to be won; odds of winning at outset are 1 in 2);
- ii. One free upsize (receive a free size upgrade when you buy a regular drink from the select Lunar New Year 2025 drink options; Limit of 1 Per Customer; Cannot Be Combined; ARV of \$0.70; 50,000 of such prize are available to be won; odds of winning at outset are 1 in 4);
- iii. One free large-sized Chatime drink (From the select Lunar New Year 2025 drink options only; Excludes extra toppings and substitutions; Limit 1 Per Customer; Cannot Be Combined; complimentary beverage is not eligible for earning Chatime Reward points; ARV of \$5.32 based on average retail price of a Chatime drink; 5000 of such prize are available to be won; odds of winning at outset are 1 in 40);
- iv. Buy large-sized drink, get 1 free macaron of choice (From the select Lunar New Year 2025 drink options only; Limit of 1 Per Customer; Cannot Be Combined; ARV of \$3.00; 45,000 of such prize are available to be won; odds of winning at outset are 1 in 4.44);

Odds of winning are calculated using a denominator of 200,000 which is the total number of Lucky Pockets produced for the Contest. The total number of Prizes available to be won will decrease throughout the Contest as Lucky Pockets are distributed and Prizes are claimed.

Lucky Pockets and the corresponding Prize Descriptions will be randomly distributed throughout all Chatime locations without regard to regional distribution of particular types of prizes.

Total ARV of all Prizes is \$1,280,600.00 CAD. Retail value of Prizes does not include applicable HST. All monetary amounts stated in the Contest Rules are in Canadian dollars.

Prize Descriptions obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, forged, counterfeited or irregular in any way, are automatically void. No Prize Description copies, duplicates or reproductions of any type will be eligible for the Contest. Each Prize Description contains a unique code printed on it. If the Sponsor receives a request to redeem a Prize Description using a code that has been used previously to redeem the applicable prize, such later received Prize Description will be deemed void.

No substitution or transfer of prizes permitted. Non-cash prizes cannot be redeemed for cash value. Prizes may not be exactly as shown in promotional materials. In case of unavailability of any prize, to accommodate for a disability, or for any other reason and in the Sponsor's sole discretion, the Sponsor reserves the right to substitute any prize for a prize or cash of equal or greater value.

Instructions for Claiming Chatime Prizes. If you are eligible to win a Chatime Prize and wish to obtain the prize stated in the Prize Description in-store, you must give the applicable Prize Description to the employee at the cash register at any Chatime location. If you are eligible to win a Chatime Prize and wish to obtain the prize stated in the Prize Description at <https://order.chatime.ca/>, you must type in the applicable Prize Description on the ordering page where indicating "If you have promotional code enter it here". You will then complete and sign a prize claim form which will include a mathematical skills-testing question that you must answer correctly without the use of a calculator or other aid and will include a statement that you agree

that you have complied with all of the Contest Rules and agree to be bound by the Contest Rules. Chatime Prizes must be used by no later than April 30, 2025.

Instructions for claiming Grand Prizes. If you are eligible to win a Grand Prize, you will be required to contact loyalty@chatime.ca and include the Prize Description, which will be sent to the Sponsor. The Sponsor will contact the potential winner through the email address. All prizes must be claimed by no later than March 31, 2025. Upon receipt of the contact form, the Sponsor will contact the potential winner by telephone to administer a time-limited mathematical skills-testing question which the potential winner must answer correctly and unassisted. The Sponsor will also email the potential winner a Declaration of Eligibility and Liability / Publicity Release form (the "**Winner's Release**") to be signed by the potential winner and returned to the Sponsor via email no later than 10 calendar days following the Sponsor emailing such form to the potential winner. The Winner's Release will contain substantially the same provisions as the sections in the Contest Rules below captioned "**Release and Indemnification**" and "**Publicity and Entrant Information**". If the potential winner correctly answers the mathematical skills-testing question and completes and returns the Winner's Release, as required, Sponsor will issue the corresponding prize by arranging for the winner to pick up the prize at a Chatime location in Toronto, Ontario or Vancouver, British Columbia. If the winner is to pick up his/her/their prize from a Chatime location, Chatime staff may request that the winner present the digital prize voucher saved on their Chatime Societea account and current valid government-issued photo identification to verify the winner's identity and eligibility.

Instructions for claiming the Sunwing prize. To claim the prize, the selected winner must first contact Chatime Customer Success at loyalty@chatime.ca for verification. After the winner's details are successfully verified, Chatime Customer Success will forward their full name, phone number, and email address to promotions@sunwing.ca.

Sunwing will then provide a prize letter to Chatime, which will be shared with the winner. To finalize the process, the winner must email promotions@sunwing.ca with the prize letter to complete their prize claim.

Sunwing will require a copy of a valid photo ID when making the winner's reservations and the winner's prize winner letter.

The winner should allow up to five (5) to ten (10) business days for Chatime Customer Success to respond to their verification request and up to five (5) business days for Sunwing to respond to their reservation request.

The potential winner must agree to the terms and conditions of the grand prize provided by Sunwing Vacations Group as listed in the grand prize Terms and Conditions.

The potential winner must agree to provide at least one picture to the Sponsor of the winner taken while on the trip in Cancun, Mexico (the "**Promo Picture**") and grant the Sponsor unlimited and perpetual rights to use same for promotional purposes plus waive all moral rights the winner may have in the Promo Picture without any further compensation to the winner. If other people in addition to the winner are visible in the Promo Picture, the winner must obtain signed Publicity and Consent Releases (in the form provided by the Sponsor) from each person. Such photo must be in good taste (e.g., does not involve partial or full nudity, profane gestures, or other reasonably offensive content), in .jpg form, and of reasonable clarity and resolution (e.g., picture taken on an

iPhone 6 or newer model or a professional camera) to enable the Sponsor to post, publish and distribute it in a variety of mediums.

Release and Indemnification. By accepting any prize or participating in the Contest, all prize winners hereby: (i) confirm compliance with all Contest Rules; (ii) agree to accept prizes as awarded; (iii) release, discharge and hold harmless the Sponsor, Prize Sponsors, their respective departments and agencies, related and affiliated companies, subsidiaries, franchisors, franchisees, advertising and promotional agencies, counsel, marketing partners, and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensors, licensees, subsidiaries, agents, artists, advisors, assignees, and all others associated with the administration, development and execution of the Contest (collectively, the **"Released Parties"**) from and against any and all manner of action, cause of action, claim or demand, loss or injury, the use or misuse of a prize or any travel related thereto, suit, debt, covenant, contract, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third-party contractor or supplier used in connection with any aspect of the Contest to perform or deliver any goods or services, any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by a winner with any aspect of the Contest or any prize, liability for physical injury, death, or property damage which the entrants, guests, their heirs, successors or assigns have, might have or could have suffered, by reason of or arising out of the entrant's participation in the Contest and/or in connection with the acceptance and/or exercise by the entrant of prizes as awarded; and (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by entrants with any of the Contest Rules or participation in the Contest and/or in connection with the acceptance and/or exercise by an entrant of a prize.

Neither the Sponsor nor any Prize Sponsor is responsible for: (i) incorrect or inaccurate entry information that may affect a person's ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, mail failures, omission, or any combination thereof, and requests for a FREE Purple Pocket that fail to fully comply with these Contest Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected requests for a FREE Purple Pocket, Prize Description, or Winner Releases; (iv) injury or damage to entrants' computers or to any other individual's computer related to or resulting from participating in, or downloading any material regarding the Contest or accepting a prize; (v) any injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize, including any related travel; or (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third-party computer hackers or otherwise.

Other Conditions. The Sponsor reserves the right to terminate or amend this Contest at any time and in any way, without prior notice to entrants. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned for any reason, the Sponsor reserves the right to cancel the Contest.

Publicity and Entrant Information. By participating in the Contest, entrants consent to the use of their name, address, email address, postal code, telephone number, social media handle(s),

comments and image(s), whether on videotape, photograph or any other means, for the administration of the Contest or any publicity carried out by the Sponsor, without further notice or compensation.

Law. The Contest is void where prohibited by law and is subject to all applicable Canadian federal, provincial, territorial, municipal and local laws. This Contest shall be governed exclusively by the laws of the province of Ontario and British Columbia, including all issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Rules, rights and obligations between entrants and the Sponsor, and procedural provisions, without giving effect to any choice of law or conflict of law rules. Any dispute shall be adjudicated by the courts sitting in Toronto, Ontario or Vancouver, British Columbia.

Rule Amendments. The Sponsor reserves the right, in its sole discretion, to amend or modify these Contest Rules, or modify, cancel or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.

Intellectual Property. All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsor, Prize Sponsors, or the licensors of any of the Prize Sponsors (the "**Licensor**"). All rights reserved. Unauthorized copying or use of any of the Sponsor's, the Prize Sponsor's, or any Licensor's intellectual property without the express written consent of the Sponsor Prize Sponsor, or Licensor, as applicable, is strictly prohibited.